Effective PM and BA Role Collaboration: Delivering Business Value Through Projects and Programs Successfully

Ori Schibi, Cheryl Lee

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This innovative guide shows how the business analyst (BA) role can be executed in collaboration with the project or program manager (PM) role to produce higher quality products, requirements, and success rates, with solutions that deliver business value and products and services that better satisfy stakeholder needs. It evaluates the PM and BA roles current contrasting perceptions and defines the roles they should fulfill.

KEY FEATURES:

--Applies concepts that are aligned with the *PMBOK Guide*, *BABOK* and the PMI-PBA and CBAP/CCBA Certification exams
--Provides proven concepts and approaches for developing functionally harmonious partnerships between the PM and BA roles, within their own context and specific challenges, that are maintained from the business case to post-project evaluation
--Addresses the challenges associated with these role definitions, overlaps and gaps between the PM and BA roles, and introduces collaboration techniques to improve resource allocation, efficiency, and effectiveness in projects and the organization
--Illustrates the flow of work and responsibilities between the PM and BA through both the project and product life cycles
--WAV offers downloadable checklists for determining Agile suitability, PM and BA role collaboration areas, a variety of requirements elicitation and management checklists, and other tools, **available from the Web Added Value Download Resource Center at jrosspub.com**

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