



Broadcast News Handbook: Writing Reporting Producing in a Converging Media World with Free Student CDROM and Powerweb

C. A. Tuggle, Forrest Carr, Suzanne Huffman

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Enables students and professionals to become better writers and better broadcast journalists. This handbook provides helpful discussions on crafting language and becoming an effective storyteller. Topics addressed include: Deadly Copy Sins and How to Avoid Them; Interviewing: Getting the Facts and the Feelings; Producing TV News; and more.

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