



Cases in Leadership (Ivey Casebook)

W. Glenn Rowe

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The Ivey Casebook Series is a co-publishing partnership between SAGE Publications and the Richard Ivey School of Business at The University of Western Ontario. Due to their popularity in more than 60 countries, approximately 200 new cases are added to the Ivey School of Business library each year. Each of the casebooks comes equipped with instructor's resources on CD-ROM. These affordable collections will not only help students connect to real-world situations, but will benefit corporations seeking continued education in the field as well.

Cases in Leadership is a unique collection of 30 real-world leadership cases from Ivey Publishing plus fourteen practitioner readings from the Ivey Business Journal. This casebook helps business students gain a better understanding of leadership and enables them to be more effective leaders through their careers. The selected cases are about complex leadership issues that require the attention of the decision-maker in each case.

Key Features

- *Presents real-world cases related to leadership:* Cases illustrate the complex nature of leadership in organizations from around the world.
- *Provides an entire chapter on Strategic Leadership:* This chapter introduces students to a concise description of leading-edge thinking on Strategic Leadership.
- *Generates classroom discussion:* Cases let students grapple with actual decisions that real-world managers have faced.
- *Offers much more than a packet of cases:* The author provides summaries of concepts, helpful discussion questions, and readings for each chapter.

Accompanied by High-Quality Ancillaries!

Additional instructor material including cases notes, preparation questions, discussion questions, and suggested further readings are available on CD.

Intended Audience

This supplemental text is intended for advanced undergraduate and graduate leadership courses taught in management departments, schools of public administration, and communication departments. It is organized to work especially well in conjunction with the *Fourth Edition* of Peter Northouse's *Leadership: Theory and Practice*, (SAGE, 2007), but is suitable for use with any standard textbook on leadership.

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