



Business and Sustainability

Michael Blowfield

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Climate change, the resource constrained economy, and sustainability in general are amongst the hottest and most problematic topics in contemporary business today. Increasingly, new enterprises are being established to address key twenty-first century environmental challenges, incumbent industries are implementing new strategies to comply with stringent legislation to retain their licenses, and multi-nationals are endeavouring to link tackling issues from poverty to deforestation to their bottom line.

This textbook is one of the first to offer students a comprehensive overview of how the world's sustainability challenges are affecting, and being affected by business, and has been written specifically to cater for the growing number of courses and modules at undergraduate and postgraduate levels focused on sustainability in the business context. The author adopts a mix of practitioner and theoretical perspectives and offers an insightful review of the subject across three core areas: the global business context, business management and ownership, and the external environment. Each of these areas contains chapters on particular aspects of sustainability and management, and draws from a range of global case studies and exercises. This textbook serves as a concise summary of contemporary sustainability issues for lecturers and students wanting a single resource on the subject.

Online Resource Centre:

For Students:

Links to web resources e.g. company sustainability initiatives, sustainability organisations

For Lecturers:

Teaching suggestions for the case studies

PowerPoint slides

Links to films, online video and other AV resources for use in the classroom, including summaries of their content and how they could be used

Electronic versions of figures and diagrams from the book

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